

## ❖ Registration form

Training program on  
Technology Management & Commercialization  
for Entrepreneurship Development in Dairy &  
Food Processing Sector  
22-27 August, 2016  
ICAR – National Dairy Research Institute,  
Karnal - 132001

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Official address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Date of Birth: \_\_\_\_\_

Sex (Male / Female): \_\_\_\_\_

Educational Qualification: \_\_\_\_\_

Fax: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

(Signature of the applicant)

Forwarding from Head of Institution/Competent  
Authority:

(Signature & seal of the Competent Authority)

Name and Designation

## Programme Director

**Dr. Ashish Kumar Singh**

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## Programme Coordinators

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**For updates, kindly visit:**

<http://www.icar.org.in/>

## Important Dates

Last date to apply	14 <sup>th</sup> August, 2016
Communication to participants	16 <sup>th</sup> August, 2016
Commencement of training programme	22 <sup>nd</sup> August, 2016

**National Training Programme**  
on  
**Technology Management and  
Commercialization for  
Entrepreneurship Development in  
Dairy and Food Processing Sector**

**22-27 August 2016**

**Sponsored by:**  
**Human Resource Management Section,  
Indian Council of Agricultural Research**



**Organized by:**  
**Dairy Technology Division,  
ICAR-National Dairy Research Institute  
(Deemed University), Karnal – 132001  
(Haryana) India  
[www.ndri.res.in](http://www.ndri.res.in)**

### ❖ About Course

Scientific information and technologies generated in the field of Dairy production, processing and management by various research organizations have not yet been reached to dairy farmers and entrepreneurs. This is one of the major missing links for upliftment of rural economy. It could only be possible through dissemination of scientific dairy processing technologies, creating awareness among stakeholders regarding the technological developments and food safety measures required to deliver safe foods to consumers.

### ❖ Course Content

The present course curriculum has been designed to cover various aspects of technology management in ICAR organizations. Clear understandings of various professional service functions offered by ICAR institutes is essential for improving their efficiency. Technology commercialization process desire an in-depth understating of associated processes. Entrepreneurship development in Dairy and Food sector through market driven R & D strategies is of great paramount.. Emphasis will be given to clear understanding of the intricacies of Agribusiness Incubation, financial linkages, IPR related issues and business planning. The course comprises theory lectures as well as practical sessions by resource persons from NDRI and associated institutes/industry.

### ❖ Topics to be covered

- Entrepreneurship Opportunities in Dairy and Food Sector
- Business Planning for Setting up of Dairy Farm and Processing Plant
- Consultancy management in Agricultural Research Systems
- Introduction to IPR, Trademarks, Bio-diversity Law and Geographical Indications
- Patent search, Patent processing
- Govt. schemes related to promotion of Dairy and Food Enterprises
- Costing of Professional Service Functions under the aegis of ICAR
- Evaluation of technologies
- Entrepreneurship development related capacity building programmes
- Product/brand and company registration
- Development of Technology Programme and Brochure for the Institute

### ❖ Eligibility

The training is open for Technical personnel of ICAR only.

### ❖ T.A. & Accommodation

TA, DA, Boarding and Lodging cost will be borne by the sponsoring institute of the trainee. Accommodation will be arranged by NDRI in Scientist Home of NDRI. Participants are advised not to bring family members with them. Participants should make their own transport arrangements to reach the guest house.

### ❖ Nominations

Interested persons can apply on the attached prescribed format (Registration Form). The duly filled application form should be sent to Programme Director.

Maximum number of participants : 20

### ❖ About Karnal

The weather in Karnal is normal during August. The temperature ranges from a maximum of about 30-35°C to a low of 20-25°C.

### Venue

**Business Planning & Development Unit  
Dairy Technology Division  
ICAR-National Dairy Research Institute  
Karnal (Haryana) – 132001**