

## Eastern Regional Station (ERS) of ICAR-IVRI, Kolkata organized “Kisan Mela-cum-Technology Demonstration” at ICAR-NDRI, Eastern Regional Campus, Kalyani, West Bengal

Eastern Regional Station (ERS) of ICAR-Indian Veterinary Research Institute (IVRI), Kolkata in collaboration with ICAR-NDRI, Eastern Regional Station, Kalyani, West Bengal organized “Kisan Mela-cum-Technology Demonstration” at ICAR-NDRI, Eastern Regional Campus, Kalyani, West Bengal on 24<sup>th</sup> March, 2018. The mela was inaugurated by the Chief Guest, Prof Arunasish Goswami, Director of Research, Extension and Farms,



WBUAFS, Kolkata. At the outset, Dr. Subhasis Bandyopadhyay, Station In-charge, ICAR-IVRI, ERS, Kolkata welcomed the chief guest and farmers and gave an overview of the extension and training activities carried out by IVRI in Eastern Region for benefit of the farmers. In his opening remarks,

Dr Tapas Kumar Dutta, Head, ICAR-NDRI, ERS Kalyani, West Bengal elaborated on the farmers’ welfare activities, demonstration programmes conducted by ICAR-NDRI, ERS Kalyani. The chief guest of the programme during his address



emphasized upon the need to adopt scientific farming systems in animal husbandry and allied agricultural sectors to increase production and

productivity so as to improve the socio-economic strata of resource-poor farmers. During the programme, Dr U. K. Bandyopadhyay, Principal Scientist, ERS, ICAR-IVRI, Kolkata and Dr M. K. Ghosh, Principal Scientist, ICAR-NDRI, ERS, Kalyani also addressed the gathering. About 380 visitors including students, farmers and farm women from the surrounding villages participated in the Kisan Mela.

An Interface Meet with the farmers was also organized wherein questions raised by the farmers pertaining to health, nutrition and management aspects of livestock, poultry as well agriculture were duly addressed by the concerned



specialists of ICAR-IVRI, ICAR-NDRI and experts from the participating ICAR/SAU and KVK institutes. A quiz competition was also conducted among the farmers by Dr Alkesh

Goswami, CTO ICAR-NDRI, ERS, Kalyani to inculcate competitive spirit and to make them aware about introduction of scientific agriculture and animal husbandry practices in farming systems and prizes were distributed to the winners. To motivate the farmers and to become a source of inspiration for them, ten progressive farmers were also invited and felicitated on the occasion. The progressive farmers shared their experience on the lessons learnt from both the Regional Stations of IVRI and NDRI and methods adopted by them in establishing dairy, pig or goat farm.



Various institutes including ICAR-IVRI, ERS, Kolkata; ICAR- NDRI ERS Kalyan; ICAR-CIFRI, Barrackpore; ICAR-CRIJAF, Barrackpore; KVK- Ashok Nagar under WBUAFS, Kolkata; Ashamone, Kalyani (Nadia)-a self help group

and NGOs actively participated in the Kisan Mela by putting their exhibition stalls. Technologies and exhibits showcased by respective organizations and institutes were demonstrated to the farmers and visitors throughout the day. A special interaction session was organized where in lectures on “**Zoonotic Diseases**” and “**Antimicrobial Resistance in Livestock Sector**” were delivered by Dr S. C. Das, Principal Scientist and Dr Samiran Bandyopadhyay, Senior Scientist of ICAR-IVRI, ERS Kolkata to create awareness among the students.

Prizes were given to the winners of the exhibition stalls wherein ICAR-NDRI ERS Kalyani bagged the first prize whereas; second and third prizes were received by KVK-Ashok Nagar under WBUAFS, Kolkata and Ashamone-Self Help Group, Kalyani, respectively. The rest of the exhibition stalls were given prizes.

The whole programme was nicely compered by Dr B. C. Das, Principal Scientist, ERS, ICAR-IVRI, Kolkata. The participation of farmers, various institutes of ICAR, KVKs of SAU, self help group and NGOs made the Kisan Mela-cum-Technology Demonstration a grand success.



**Registration of Farmers**



**Visit of the Chief Guest to different stalls**