



EXTENSION COUNCIL
ICAR-INDIAN VETERINARY RESEARCH INSTITUTE
IZATNAGAR-243 122, U.P. (INDIA)



Dr Mahesh Chander
Head,
Div. of Extension Education

No. F. 1-1/2015-EE

Dated: 26 August, 2015

To,

All Joint Directors of IVRI
All Heads of Divisions / In-charges of IVRI / Regional Stations / Campuses
All Members of the Extension Council of IVRI

Subject: Proceedings of XVI Meeting of Extension Council of IVRI-approval reg.

Sir / Madam,

With reference to the above, it is stated that the XVI meeting of the Extension Council of ICAR-Indian Veterinary Research Institute, Izatnagar was held on 11th March, 2015. The competent authority since then has approved the proceedings of the said meeting. Accordingly, the proceedings duly approved are being circulated for comments, if any. All the members of Extension Council (IVRI), JDs / HDs / I/Cs of IVRI/IVRI Regional Stations and Campuses are requested to offer comments on the proceedings, if any latest by 20th Sept, 2015.

-Sd-
(Mahesh Chander)
Member Secretary

Extension Council
ICAR-Indian Veterinary Research Institute

Proceedings
of
XVI Meeting

Held on 11th March, 2015 at
ATIC, IVRI, Izatnagar



Division of Extension Education
ICAR-Indian Veterinary Research Institute
Izatnagar-243122 (U.P.)

**PROCEEDINGS OF THE SIXTEENTH MEETING OF EXTENSION COUNCIL OF
ICAR-INDIAN VETERINARY RESEARCH INSTITUTE, IZATNAGAR**

HELD ON 11.03.2015

The XVI Meeting of the Extension Council of IVRI was held on 11th March, 2015 at 11.00 A.M. in the Committee Room of Agricultural Technology Information Centre (ATIC), ICAR - IVRI, Izatnagar, wherein, the following members were present.

1. Dr Raj Kumar Singh, Director, IVRI, Izatnagar- Chairman
2. Dr Mahesh Chander, Acting Joint Director (Extension Education)- Member
3. Dr V P Singh, Joint Director (Academic) -Member
4. Dr V K Gupta, Joint Director (CADRAD) -Member
5. Dr Mahesh Chander, HD, Div. of Ext. Education-Member Secretary
6. Dr Amarpal, HD. Div. of Surgery - Member
7. Dr P S Banerjee, HD, Parasitology, IVRI- Member
8. Dr S K Mendiratta, HD, LPT, IVRI-Member
9. Dr Umesh Dimri, HD. Div. of Medicine - Member
10. Dr (Mrs) Hema Tripathi, Project Coordinator, KVK, Izatnagar- Member
11. Dr S Mahmood, PS, A R Div., IVRI –Member
12. Dr A K Verma, HD. Div. of Animal Nutrition – Member
13. Dr R S Rathore, Sr Sci, VPH - Member
14. Dr B P Singh, Pr. Sci, JDEE, IVRI- Member
15. Dr Shyamal Naskar, PS, LPM, IVRI- ERS, Kolkata - Member
16. Shri. S. Saha, CAO (A), IVRI- Member
17. Deputy Director, (SDAH), Bareilly's Nominee - Special Invitee
18. Dr Ajaysen Chaudhary, I/c, KGK, Bareilly- Special Invitee
19. Dr S P Singh, KGK, Bareilly - Special Invitee
20. Dr Sanjay Kumar, Pr. Sci, ARIS Cell, IVRI, Izatnagar -Special Invitee
21. Dr Ranvir Singh, Sr. Scientist, AGB - Special Invitee
22. Dr Putan Singh, Pr Sci, AN Div, IVRI- Special Invitee
23. Dr A M Pawde, Pr Sci, & I/c Polyclinic, IVRI, Izatnagar -Special Invitee
24. Dr M P Sagar, PS. ToT, CARI - Special Invitee
25. Dr P N Kaul, Retd. PS, Division of Extn. Education -Special Invitee
26. Dr (Mrs) Rupasi Tiwari, Sr. Scientist & I/C ATIC, IVRI- Special Invitee

27. Dr Pachaiyappan K, Scientist, Division of Ext. Education- Special Invitee

28. Shri. Kundan Singh, I/C, Comm. Centre, IVRI, Special Invitee

Dr Mahesh Chander, acting JDEE, HDEE & Member Secretary welcomed the Hon'ble Chairman and members of the Extension Council and briefed about the earlier meetings of Extension Council of IVRI. Highlighting the importance and functions of the Council, he expressed his gratitude to the Director for taking keen interest in the extension programs of the institute and making it convenient to attend the meeting. The extension activities organized by the institute during 2014-15 were reviewed and action plan for 2015-16 was decided in the meeting attended by 27 members including special invitees.

Agenda Item No.1: Confirmation of the Proceedings of the XV Meeting of Extension Council of IVRI held on 11.03.2014.

The Proceedings of the XV Meeting of the Extension Council held on 11th March, 2014 were circulated to all the members vide letter No. F.1-1/2010-EE dated 24.3.2014, for comments, if any. No comments from the members were, however, received. Accordingly, the House was requested to confirm the Proceedings of the XV meeting of the Extension Council and the same were confirmed by the Council.

(Action: All the Members of Extension Council)

Agenda Item No.2: Action Taken Report on the Decisions Taken in the XV Meeting held on 11.03.2014.

Point-wise discussion was held on the action taken report on the decisions taken during the XV Meeting of the Extension Council held on 11.03.2014. The following points emerged for discussion:

2.1 Organizing 'Farm School on Air' Programmes: The house was informed about the radio programs organized by IVRI in collaboration with All India Radio (AIR) Rampur as well as AIR, Bareilly station with 13 episodes from each of these stations in different subject topics as prioritized in the last meeting. Radio talks by SMSs of KVK, and other divisional scientists at their personal capacity did not come to the notice of JDEE, hence, the record at Joint Directorate could not be maintained, as member secretary pointed out. The issue was noted and the chairman instructed that all the radio talks by KVK Subject Matter Specialists and other scientists of the institute should either be routed or informed through/to JDEE. A circular in this regard shall be sent to all HDs. Chairman also emphasized on regular contact of JDEE with AIR Rampur and Bareilly stations for increased number of such programs in future.

(Action: Joint Director (EE), All HDs)

2.2 Updating the extension activities of the institute in IVRI website: I/C ARIS cell informed that all activities/events organized by IVRI and its various campuses/ units are being posted in the IVRI website for awareness among the concerned public and all the

material received by the ARIS cell for uploading in the website from various divisions are being uploaded on regular basis. All the HDs/In-charges should promptly send/inform the news along with good quality photos of the event organized by respective divisions. The news items related to extension activities in particular should also be sent to DKMA, ICAR for upload on ICAR home page.

(Action: JD (EE)/In-charge, ARIS Cell/ATIC and Heads of Divisions)

Agenda Item No.3: Review of Extension Activities of IVRI during 2014-15.

The report on the extension activities performed by Joint Directorate of Extension Education, Division of Extension Education, KVK and ATIC during 2014-15 was presented by Dr Mahesh Chander, Acting JD (EE). A PowerPoint presentation was made by him, explaining the activities in detail, and initiatives taken by the various units of extension at IVRI. He also discussed the proposed activities during 2015-16.

(Action: JD (EE))

3.1 The Collaborative programme with IARI on multiplication of good quality seed.

Under the collaborative programme (NEP) of IARI, the seed of Kharif crops like Paddy (varieties -PB-1509, PB-1121, PB-1, PRH-10, with the quantities of 100 kg, 50 kg, 50kg, 80 kg, respectively) Arhar (varieties –P-2002; 16 kg), Bhindi (variety-A-4; 5 kg) were provided to the KVK during the year 2014-15. The demonstrations of these crops were conducted at the field of 51 farmers in 13.1 ha. area of 45 villages covering 5 Blocks for technology assessment and multiplication at farmers' level.

Whereas, the seed of Rabi crops like Wheat (varieties:HD-2967, HD-2851, HD-2894, with the quantities of 160 kg, 240 kg and 200 kg, respectively), Lentil (varieties –L-4076 with the quantity of 60 kg), Mustard (variety-Pusa Vijay-30 kg), Pea (Variety: Pusa Pragati- 30 kg), Carrot (variety : Pusa Rudhira - 5 kg), *Palak* (variety: Allgreen – 4 kg), were provided to the KVK and demonstrations of these crops were conducted at the field of 60 farmers in 15.05 ha. area for technology assessment and multiplication at farmers' level. The results of these demonstrations should also be presented for the benefit of participants of the extension council.

(Action: PC, KVK)

3.2 Production and sale of vermicompost: The vermicompost produced at KVK is sold @ Rs. 5/kg by ATIC. The pricing of vermicompost sold by KVK/ATIC should be uniform. The livestock waste management (dung/excreta, urine, unutilized fodder etc) is an important issue to be taken care of. The LPM section & Dr Ranvir Singh should consider proper utilization plan for dung and other waste materials available in the campus.

(I/C LPM Section & Dr Ranvir Singh)

3.3. The applicable Sale tax/ VAT should be levied on sale of products of the Institute. The CAO (Admin) Mr Saha could not look into the matter owing to procedural difficulties.

The Chairman instructed CAO (Admin) to look into the matter and issue needed instructions on this matter on urgent basis.

(Action: JD (EE), I/c ATIC, CAO (Admin) and F&AO)

3.4 Field extension activities. Lot many issues concerning field extension activities were discussed at length. The Chairman appreciated the extension activities of the institute coordinated by the Joint Directorate of Extension Education, especially when there is limited scientific manpower to look after field extension activities. He further urged the house that the interface meets organized by the institute should be taken forward in flagship mode. The impact of interface meets should be assessed and more meets of this kind should be carried out in the following year so as to cover entire country in due course, the chairman advised. He also suggested that question and answers during interface meets may be recorded/noted for future references and all interface and Interactive sessions may be recorded which can be used as resource materials. Linking of nearby states during interface meets might ensure maximum participation at minimal cost, the Chairman opined. The nominee of SDAH, Bareilly suggested for interface meetings through video conferencing & inclusion of Dairy Development officers and the point was taken for consideration.

(Action: JD (EE)/All Heads of concerned Divisions/Sections)

3.5 Establishment of IVRI – FM Radio Station “Pashu Vani”

Till the time, IVRI is not having its own FM/Community radio station, the nearby AIR/Prasar Bharati stations should be utilized for broadcasting radio programs. It was suggested that the programs should have variety in content, format & topics so as to be interesting for the farming community. Further, he suggested that the recordings of previously aired radio programs, if possible to obtain from radio stations may be collected and compiled by the Joint Directorate for record.

(Action: JD (EE))

3.6 Streamlining of Weekly Animal Health Camps by Div. of Extension Education.

The weekly animal health camps being organized by Div. of Extension Education at Akha village every Friday need to be further strengthened by pooling up resources under different field programmes running at the institute. During the year 2014-15, a total of 31 animal health camps were organized in which 472 animals were treated. In all these camps, the cases of medicine, Animal Reproduction and Surgery were 265,158 and 49, respectively. HD (EE) explained that the students and scientists of all the concerned divisions participate in the camps. It was decided in the meeting that, presence of scientists in all the animal health camps from the concerned divisions viz Animal Reproduction, Medicine & Surgery should be ensured by all the HDs of the respective divisions. A roster should be prepared accordingly with the names of scientists and students by all the concerned division Heads and it should be sent to HD (EE) well ahead of the dates of the camps. Besides these divisions, the students & scientists from Parasitology & Animal Nutrition should also visit the villages to create awareness about good animal husbandry practices & to promote on health concept.

The scientists and students of the institute should also organize cleanliness drive in the villages and also the farmers be sensitized on soil testing in line with the GOI emphasis on these issues. It was emphasized that the impact may be assessed of all field extension activities.

(Action: JD (EE), HD (EE), concerned HDs)

Agenda Item No.4: Proposed Action Plan of Extension Activities for 2015-2016.

Dr Mahesh Chander, Acting JD (EE) presented the proposed action plan of extension activities for 2015-16. The following points emerged on the presentation.

4.1 It was reiterated in the meeting by the Chairman that all the training programs at IVRI main campus and regional stations will be conducted and organized/routed through JDEE. In order to popularize the training programs at IVRI, the Directors of all SDAH, Livestock Development Boards and NGOs shall be contacted. A folder depicting the details of training programs at IVRI shall be prepared by the Joint Directorate for the purpose of circulation, the chairman advised. This training calendar should also be uploaded on IVRI webpage.

(Action: JD (EE), all Station in-charges and HDs)

4.2. It was decided that the regional stations of IVRI should organize more number of extension programs at least one in a month and these activities should encourage more participation of farmers including farm women and increased number of animals to be benefitted during health, vaccination and fertility camps. Also, he advised that the ERS, Kolkata should cover all the north eastern states, besides, West Bengal state.

(Action: JD (EE), all station in-charges)

4.3. The scientists & officers of the institute should contact outsiders for training/field extension activities only with the prior permission/approval of the competent authority. It has been observed that sometime some staff members are getting in touch/discussing or finalizing programmes or inviting outside agencies at their own level without prior intimation to the competent authorities of the institute leading to confusion and unwarranted complications. Such direct communications should be avoided.

(Action: All JDs, Station in-Charges and HDs)

4.4. Regarding the interface meets, the Chairman suggested that concerned Zonal Project Directorates should be involved in the process of planning and conducting the interface meets. Vermicomposting may also be included as a topic for presentation in the Interface meetings. These Interface Meets including other extension activities should be timely reported along with the good mix of data and photos and the news to be hosted in the institute website immediately & should be added in the institute annual report, Chairman instructed.

(Action: JD (EE))

4.5. The scientists of institute visit various institutions time to time one way or other. These scientists visiting outstations should provide their valuable feedback about the existing situations at the places visited by them so as to provide quality research inputs, the chairman suggested. This kind of experience sharing helps in bringing in improvement in our own system. Dr P N Kaul suggested that the impact of extension activities of IVRI should be properly highlighted.

(Action: All JDs and HDs)

4.6. All the scientists, staff & students of the institute should work on ICAR/GOI programmes like “*Mera Gaon, Mera Gaurav*” and “*Swachh Bharat Abhiyan*”. Dr Ranvir Singh was directed to discuss with HDEE and look into the matter concerning impact assessment of Sahiwal project in terms of income & livelihood improvement in the project village.

(Action: All JDs/HDs & Dr Ranvir Singh)

4.7. Dr Ranvir Singh informed the house about the Annual Dairy husbandry workshops organized by NDRI, Karnal and expressed his willingness to conduct Animal husbandry annual workshops at IVRI. Dr Amarpal suggested apart from Akha village, the weekly animal health camps by IVRI should be organized on rotation basis in other villages too so that other villages also can benefit from these camps. Dr P N Kaul emphasized on the establishment of water and soil testing labs at KVK, IVRI. It was also suggested that the animal health camps should be organized on Saturdays instead of Friday since on Saturdays usually the students have no classes.

(Action: All JDs, all HDs and PC, KVK)

4.8. The Chairman expressed his opinion about developing an e-portal on animal husbandry and revitalization of the use ICTs in livestock advisory services. Information in this regard shall be collected from all the divisions and Dr Rupasi Tiwari shall prepare a circular to be sent to all the HDs to obtain softcopies of data, photos and related information to be included in the portal. It was also emphasized that any externally funded project having extension component should compulsorily include an extension scientist from the institute.

(Action: JD (EE), HDs & Dr Rupasi Tiwari)

4.9 Regular availability of vehicle for extension activities: For effective field extension activities, availability of vehicle on time is an important factor. Regarding the availability of vehicle for extension activities, Dr V P Singh, JD (Acad) suggested hiring the vehicles for the purpose. The point was noted and the chairman instructed the house to look for streamlining the hiring process and its feasibility.

(Action: JDEE, CAO & CFO)

5.1 Reduced strength of scientists of Extension Education discipline in the Division of Extension Education.

The Chairman informed the house the shortage of scientific manpower has already been taken note of and higher authorities have been requested for the same.

The Chairman thanked all the members for their participation and views on past and future extension endeavours of the institute. The meeting ended with a vote of thanks to the Chair.

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