



**EXTENSION COUNCIL OF IVRI  
DIVISION OF EXTENSION EDUCATION  
INDIAN VETERINARY RESEARCH INSTITUTE  
IZATNAGAR-243 122, U.P. (INDIA)**



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**Dr. Mahesh Chander**  
Head & Member Secretary  
Extension Council of IVRI

No.F. 1-1/2010-EE

Dated 17.3.2016

**To**

**All the Joint Directors of IVRI  
All Heads of Divisions/In-charges of IVRI/Regional Stations/Campuses  
All the Members of Extension Council of IVRI**

**Subject: Proceedings of XVII Meeting of Extension Council of IVRI-approval reg.**

**Sir/Madam,**

With reference to the above, it is stated that the XVII meeting of the Extension Council of ICAR-Indian Veterinary Research Institute, Izatnagar was held on 11<sup>th</sup> March, 2016. The competent authority has now approved the proceedings of the said meeting. Accordingly, the proceedings duly approved are being circulated for comments, if any. All the members of Extension Council (IVRI), JDs/HDs/I/cs /IVRI Regional Stations and Campuses are requested to offer comments on the proceedings, if any latest by 30<sup>th</sup> April, 2016.

**(Mahesh Chander)**  
**Member Secretary**



EXTENSION COUNCIL OF IVRI  
INDIAN VETERINARY RESEARCH INSTITUTE  
IZATNAGAR-243 122 (U.P.)



Dr. Mahesh Chander  
Head  
Div. of Extension Education

No. F. 1-1/2010-EE

16 March, 2016

The Chairman  
Extension Council of ICAR-IVRI

**Subject: Proceedings of XVII Meeting of Extension Council of IVRI-approval reg.**

Sir,

With reference to the above, it is stated that the XVII meeting of the Extension Council of Indian Veterinary Research Institute, Izatnagar was held on 11<sup>th</sup> March, 2016. The proceedings of the said meeting have been compiled. Accordingly, the proceedings are submitted herewith for your kind perusal, suggestions and approval so that the approved proceedings could be circulated for comments, if any.

Submitted for approval, please.

  
(Mahesh Chander)  
Member Secretary

*Approved for circulation.*

*16/3/16*

**Extension Council  
ICAR-Indian Veterinary Research Institute**

**Proceedings  
of  
XVII Meeting**

**Held on 11<sup>th</sup> March, 2016 at  
ATIC, IVRI, Izatnagar**



**Division of Extension Education  
ICAR-Indian Veterinary Research Institute  
Izatnagar-243122 (U.P.)**

**PROCEEDINGS OF THE SEVENTEENTH MEETING OF THE EXTENSION  
COUNCIL OF ICAR-INDIAN VETERINARY RESEARCH INSTITUTE, IZATNAGAR**

**HELD ON 11.03.2016**

The XVII Meeting of the Extension Council of ICAR-IVRI was held on 11th March, 2016 at 11.00 A.M. in the Committee Room of Agricultural Technology Information Centre (ATIC), ICAR - IVRI, Izatnagar, wherein, the following 26 members were present.

1. Dr Raj Kumar Singh, Director, IVRI, Izatnagar- Chairman
2. Dr B P Mishra, Joint Director (Research)- Member
3. Dr V K Gupta, Joint Director (CADRAD) -Member
4. Dr A K Garg, Joint Director (Extension Education) –Member
5. Dr A K Tiwari, Actng Joint Director (Academic)-Member
6. Dr Mahesh Chander, HD, Div. of Ext. Education-Member Secretary
7. Dr K S Kadian, Principal Scientist, Dairy Extension Div, NDRI, Karnal- Member
8. Dr Amarpal, HD. Div. of Surgery - Member
9. Dr Umesh Dimri, HD. Div. of Medicine – Member
10. Dr Harendra Kumar, HD (Animal Reproduction)
11. Dr S V S Malik, HD (VPH Div)- Member
12. Dr S Mahmood, PS, A R Div., IVRI –Member
13. Dr Sanjay Kumar, Pr. Sci, ARIS Cell, IVRI, Izatnagar –Member
14. Dr Rupasi Tiwari, Pr. Scientist & I/c ATIC, Member
15. Dr Ranvir Singh, Sr. Scientist (Div of AGB)- Member
16. Dr R Bhar, I/c Palampur Centre-Member
17. Dr A Prasad, PC, GIP-Member
18. Shri Pankaj Kumar, CAO (A), IVRI- Member
19. Dr Tilok Singh, Nominee of Dy Director (SDAH) - Member
20. Dr P S Banerjee, HD, Parasitology, IVRI- Special Invitee
21. Dr S K Mendiratta, HD, LPT, IVRI-Special Invitee
22. Dr A K Verma, HD. Div. of Animal Nutrition – Special Invitee
23. Dr B P Singh, Pr. Sci, JDEE, IVRI- Special Invitee
24. Dr Ajaysen Chaudhary, Professor & I/c, KGK, Bareilly- Special Invitee

25. Dr S P Singh, Professor, KGK, Bareilly - Special Invitee

26. Shri. Kundan Singh, I/C, Comm. Centre, IVRI, Special Invitee

Dr Mahesh Chander, HDEE & Member Secretary welcomed the Hon'ble Chairman and members of the Extension Council and briefed about the earlier meetings of Extension Council of IVRI. He introduced the new members of the Extension Council approved by the Board of Management of IVRI vide order No 1-2/2015-B&C/BOM Dated 16/02/16 for two years w.e.f. the date of the said order. Highlighting the importance and functions of the Council, he expressed his gratitude to the Director for taking keen interest in the extension programs of the institute and making it convenient to attend the meeting. The extension activities organized by the institute during 2015-16 were reviewed and action plan for 2016-17 was decided in the meeting attended by 26 members including special invitees.

**Agenda Item No.1:** Confirmation of the Proceedings of the XVI Meeting of Extension Council of IVRI held on 11.03.2015.

The Proceedings of the XVI Meeting of the Extension Council held on 11<sup>th</sup> March, 2015 were circulated to all the members vide letter No. F.1-1/2015-EE dated 26.08.2015, for comments, if any. No comments from the members were, however, received. Accordingly, the House was requested to confirm the Proceedings of the XVI meeting of the Extension Council and the same were confirmed by the Council.

**(Action: All the Members of Extension Council)**

**Agenda Item No.2: Action Taken Report on the Decisions Taken in the XVI Meeting held on 11.03.2015.**

Point-wise discussion was held on the action taken report on the decisions taken during the XVI Meeting of the Extension Council held on 11.03.2015. The following points emerged for discussion:

**2.1 Radio & TV Programmes:** The house agreed that the radio & TV programmes are important mechanisms to inform, create awareness & popularize good production practices & new technologies among the stakeholders & farming communities in particular. The house was informed about the two separate radio programs of 13 episodes each organized by IVRI & KVK, IVRI in collaboration with All India Radio (AIR), Rampur station on different topics as prioritized in the last meeting of the Extension Council of IVRI. Besides, several other farming related Radio/TV talks were also delivered by SMSs of KVK and other divisional scientists in their personal capacity as experts. The chairman instructed that the record of radio/TV talks delivered by KVK Subject Matter Specialists and other scientists of the institute should be maintained at the JDEE. A circular in this regard shall be sent to all HDs by the CAO that the invitation received from radio/TV stations for talks should be essentially intimated to JDEE for

record. The efforts should be made to make more programmes for farming community in collaboration with TV/Radio stations. There is need to produce more TV programmes for which the action must be initiated on urgent basis.

**(Action: Joint Director (EE), CAO, All HDs/SICs/I/C Communication Centre)**

## **2.2 Press/ media Coverage & updating news of extension activities in the institute Home**

**Page:** All the HDs/In-charges including Heads of regional stations/campuses should promptly send/inform the news along with good quality photos of the events organized by respective divisions/stations. The news items of wider significance related to extension activities in particular should also be sent promptly to DKMA, ICAR for upload on ICAR home page. The efforts should be made to present analysed photos of the activities undertaken making the coverage impactful. It was advised/cautioned that due care should be taken in reporting the activities for balance and truthful/factual reporting. For news concerning scientific matters, it should be routed through Joint Directorate of Research, academic matters through JD (A) and extension & development related news should be channelled through Joint Directorate of Extension Education. The news reporting should be coordinated by I/C communication centre in consultation with concerned Joint Directorate/Divisions etc.

**(Action: All JDs/HDs/ In-charge, ARIS Cell/ATIC and Heads of Divisions)**

## **Agenda Item No.3: Review of Extension Activities of IVRI during 2015-16:**

The report on the extension activities performed by Joint Directorate of Extension Education, Division of Extension Education, KVK and ATIC during 2015-16 was presented by Dr A K Garg, JD (EE). A PowerPoint presentation was made by him, explaining the activities in detail, and initiatives taken by the various units of extension at IVRI. He also discussed the proposed activities during 2016-17. The various activities undertaken by the KVK during 2015-16 were presented by Dr B P Singh, Principal Scientist & I/c KVK.

**(Action: JD (EE), PC- KVK)**

## **3.1 The Collaborative programme with IARI on multiplication of good quality seed:**

Under the collaborative National Extension Programme (NEP), IARI provides seeds of Kharif & Rabi crops including some pulses & vegetables like Bhindi to KVK for technology assessment and multiplication at farmers' level. The analysed results are regularly sent to IARI for compilation at national level. It was decided that the varieties found promising by the local farmers should be popularized along with package of practices for wider benefit of farming community. The KVK should strive to develop package of practices in consultation with the extension functionaries of state like Krishi Gyan Kendra etc. The extension literature viz leaflet/folder etc relating to such varieties should also be developed and distributed among the farmers.

**(Action: PC, KVK)**

**3.2.** The Chairman remarked that the KVK has made some good efforts in recent months especially in sprucing up the KVK farm and developing linkages with the ATMA and other development agencies particularly in conducting various kinds of training/capacity building programmes. It needs to further strengthen its activities like soil testing programme, crop cafeteria and demonstration units for various crops in the KVK farm as well as at Farmers' fields. The KVK should make its presence felt in the district by taking up activities for farm women, youth and all categories of farmers. The Whatsapp group initiated by the KVK should take caution that wrong information does not spread through this networking.

**(Action: PC, KVK)**

**3.2 Production and sale of vermicompost:** The vermicompost produced at KVK is sold @ Rs. 5/kg by ATIC. It was informed by Dr Ranvir Singh that livestock waste management is being carried out in experimental animal units by converting it into vermicompost and extending this effort to LPM farm is also under process. The livestock waste management (dung/excreta, urine, biomass, unutilized fodder etc) is an important issue to be taken care of on priority and burning of biomass should be avoided. All available waste should be processed to make bio-fertilizer. The LPM section should consider developing an efficient bio-composting plan for the campus to utilize dung and other waste materials available in the campus. It was decided that the impact assessment of vermi-composting programme is to be done on top priority. Dr Ranvir Singh, I/c Vermiculture Unit should maintain register of vermi-compost produced & issued to ATIC for sale, so that there is no discrepancy in the records of ATIC and the production unit.

**(I/C LPM Section, I/c ATIC, I/c Fodder Farm & I/c Vermiculture Unit)**

**3.3. The applicable Sale tax/ VAT to be levied on sale of products of the Institute:** VAT is being charged currently for processed meat products only. For other products, modalities should be worked out by the CAO. A list of products on which VAT to be levied and the products which are to be exempted should be made available by the CAO to I/c ATIC on priority.

**(Action: I/c ATIC, CAO (Admin) and F&AO)**

**3.4 Field extension activities & Impact assessment:** Along with various existing extension activities, it was emphasized that the KVK should strive for promoting/enhancing pulses production in the district. It should develop literature relating to pulses, publish/print package of practices on pulses production. The IVRI is engaged with several extension activities and many of the technologies are being promoted by the institute. But the impact assessment of these activities is not being done. It was decided that I/c ATIC shall undertake impact assessment of important IVRI technologies and programmes like Interface meetings etc. It was suggested that the follow up actions are important in case of training programmes & Interface Meetings. A document shall be prepared on Interface Meetings done by IVRI indicating the impact of this programme. All the extension activities including training programmes for various stakeholders

should be documented and reflected in the Institute Annual Report with high quality photographs of these events.

**(Action: JD (EE)/All Heads of concerned Divisions/I/C- ATIC/Sections)**

### **3.5 Streamlining of Weekly Animal Health Camps by Div. of Extension Education.**

HD (EE) informed that the Weekly Animal Health-cum Awareness camps are being now organized on Saturdays instead of Fridays as suggested in the XVI Meeting of Extension Council. Also, apart from Akha village, now these camps are also being organized in the villages adopted by the local MPs under *Sansad Adarsh Gram Yojana*. As such, the revised schedule of these camps is: 1<sup>st</sup> and 3<sup>rd</sup> Saturdays @ Sansad Adarsh villages (Rondhi & Rahpura Jagir); fourth Saturday @ Akha village. The scientists and students from Division of Medicine, Surgery, Animal Reproduction, Animal Nutrition, and Veterinary Parasitology in particular are expected to actively participate in these weekly animal health cum awareness camps, interactive sessions with VOs, LEOs, NGOs etc.; veterinary treatment and fertility special camps and various other extension activities of the institute.

**(Action: JD (EE), HD (EE), concerned HDs )**

### **Agenda Item No.4: Proposed Action Plan of Extension Activities for 2016-2017.**

Dr A K Garg, JD (EE) presented the proposed action plan of extension activities for 2016-17. The following points emerged on the presentation.

**4.1** It was once again emphasised that all the training programs at IVRI main campus and regional stations shall be conducted and organized under intimation/routed through JDEE. The training circulars currently being issued & trainings coordinated by the JD (A) should be discontinued since it cause confusion. The house was informed that a Training Calendar for the year 2015-16 was prepared by JDEE and circulated to Directors of all SDAH, Livestock Development Boards etc and the same was uploaded in institute website for further reach. The JD (EE) shall bring out a calendar of all the possible trainings which can be organized by the institute including the regional stations during 2016-17.

**(Action: All JDs/all Station in-charges/HDs)**

**4.2.** It was appreciated that the IVRI, Izatnagar campus and all other regional stations are actively involved in field extension activities like, *Kisan Melas*, Animal Health cum Awareness Camps, “*Jai kisan Jai Vigyan*” & *Mera Gaon Mera Gaurav* etc. These extension activities at Main campus & the regional stations of IVRI have been encouraging participation of farmers including farm women and increased number of animals being benefitted during health, vaccination and fertility camps. All the scientists, staff & students of the institute should contribute towards ICAR/GOI programmes like “*Mera Gaon, Mera Gaurav*” and “*Swachh Bharat Abhiyan*” in latter & spirit.



It was suggested that the impact assessment including feedback must be kept in mind, whatever extension activity is being undertaken wherever and whenever.

**(Action: JD (EE), HDs & all Station In-charges)**

**4.3.** The House was informed that four INTERFACE MEETS were organized at Bhubaneswar, Pune, Jammu and Hyderabad in association with respective zonal ATARIs as suggested by the Extension council in its XVI meeting. The State Departments of Animal Husbandry/Dairy Development Departments & SMS of KVKs were the participants in these meets. The News on interface meets was hosted in institute website immediately after the programs. These Interface Meets including other extension activities should be timely reported along with the good mix of data and photos and the news to be hosted in the institute website immediately & should be included in the institute annual report, Chairman instructed.

**(Action: JD (EE), JD ( R ))**

**4.4. Skill Development Training:** The Joint Director (Research) pointed out that the instructions/circulars are there from Min. of HRD to organize skill oriented trainings for skilling the work force at different levels. The Joint Directorate of Extension Education, KVK, regional stations, various divisions of IVRI should consider organizing some skill based trainings for farmers, field functionaries, veterinarians & paravets, farm women etc. A separate record may be maintained on these skill oriented trainings so that the information may be passed on to the concerned section of the ministry, whenever asked.

**(Action: All JDs, HDs & I/C KVK/ATIC, SICs)**

**4.5.** The house felt that IVRI should develop working models of different livestock species viz buffalo, cow, sheep goat & pigs for different categories of farmers viz small, medium & large farmers. For this work, one extension scientist (Dr K Pachaiappan) should collaborate with scientists from LPM and LES &IT Division. The Extension activities must follow Farming Systems approach and the working models should follow the concept of Integrated Farming system. Commercial Pig farming has high potential and some wealthy farmers wish to undergo training at their own cost, for which modalities must be worked out so that the training could be imparted to such willing farmers. The new concepts like Agri-tourism should also be tried at the institute including by the KVK.

**(Action: JDEE/I/c LPM, Head-LES &IT Div)**

**4.6.** The Chairman directed Dr Ranvir Singh, Sr Scientist, AGB to expedite the matter concerning impact assessment of Sahiwal project in terms of income & livelihood improvement in the project village, since the project is over and data on these important aspects are not yet available. Also, he should provide information on the impact of Vermi-composting venture,

especially when he has been provided a young Professional to look after the work of Vermicomposting unit.

**(Action: Dr Ranvir Singh)**

4.7. The Chairman expressed that the e-portal on animal husbandry should be launched by 31<sup>st</sup> March, 2016 for enhancing the use of ICTs in livestock advisory services, which is long overdue now. Information in this regard shall be provided by all the divisions on top priority.

**(Action: JD (EE), HDs & I/C ATIC)**

4.8. It was also emphasized once again that any externally funded project having extension component should compulsorily include an extension scientist from the institute.

**(Action: JDs/HDs)**

4.9 **Regular availability of vehicle for extension activities:** The house agreed that for effective field extension activities, availability of vehicle on time is an important factor. Many scientists often found it difficult to visit villages for the want of vehicles. Since *Mera Gaon Mera Gaurav* is an important national programme, it should be facilitated by all concerned so that extension activities are smoothly taken up in the villages by the institute scientists. The point was noted and the chairman instructed to CAO to look into the matter, for streamlining the availability of institute vehicles, including hiring process and its feasibility.

**(Action: JDEE, CAO & CF&AO)**

#### **5.1 Reduced strength of scientists of Extension Education discipline in the Division of Extension Education.**

The Chairman informed the house that the matter has been appraised in writing to higher authorities in ICAR on several occasions as also in person.

The Chairman thanked all the members for their participation and views on past and future extension endeavours of the institute. The meeting ended with a vote of thanks to the Chair.

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