Extension Council of ICAR-Indian Veterinary Research Institute Proceedings of XX Meeting Date: 06\textsuperscript{th} March, 2019

Division of Extension Education ICAR-Indian Veterinary Research Institute Izatnagar, Bareilly-243122 (U.P.)
The XX Meeting of the Extension Council of ICAR-IVRI was held on March 06, 2019 at 11.00 A.M. in the Committee Room of Administration Building, ICAR-IVRI, Izatnagar, chaired by Dr Raj Kumar Singh, Director, ICAR-IVRI. The meeting started with the welcome address by Dr Mahesh Chander, HD (EE) & Member Secretary. He also briefed about the earlier meetings of Extension Council of ICAR-IVRI. The extension activities conducted by the institute during 2018-19 were reviewed by the Members of the Extension Council of ICAR-IVRI and action plan for 2019-20 was decided in the meeting attended by 28 members including special invitees. The in-depth discussion was held on ATR and the Action Points/Recommendations emerged from the issues have been presented as under:

**Issues and Action Points/Recommendations emerged from the meeting**

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<th>SL. No.</th>
<th>Issue and thrust area</th>
<th>Action point/recommendation</th>
<th>Issue raised by</th>
<th>Action to be taken</th>
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| 1.      | Radio and TV talk for promoting farmers’ friendly technologies | • Systematic approach may be taken about radio and TV talks for proper documentation of total talks delivered by IVRI scientists & Technical officers  
• Every scientist/expert should inform JD (EE) through their respective HD about radio and TV talks delivered by them.  
• A meeting of the officials of All India Radio and Doordarshan may be convened for coverage and popularization of institute’s technologies and package of practices for livestock health, production and management among the various stakeholders. The possibility of increasing the number of radio/TV talks may be explored. | Chairman | JD (EE) & HoDs of all Divisions |
| 2.      | Popularization of methane mitigation technologies and other technologies of ICAR-IVRI | • Opportunities may be explored to invite DD Kisan Channel to visit ICAR-IVRI, Izatnagar campus for 2 to 3 days for recording the important ICAR-IVRI technologies:  
✓ Methane mitigation technologies, feed block, mineral mixture, *Pashu* Chocolate etc.  
✓ Usefulness of Crystoscope  
✓ Usefulness of stem cell in animal treatment  
✓ Herbal preparation (Medicine and | Chairman and Dr M P Saxena (Special Invitee) | JDEE |
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| **3.** | Creation of audio-visual laboratory | ✔ Pharmacology  
✔ Controlling parasites in animals  
✔ AI technology  
✔ Videos of equipments and their functioning mechanism |
|   | An Audio-visual laboratory needs to be created  
Request letter may be given to the Director, ICAR-IVRI for availability of technical staff for the laboratory. | JD (R)  
HDEE |
| **4.** | Impact assessment of technologies developed by ICAR-IVRI | ✔ Top priority may be given to strengthen the feedback procedure of ICAR-IVRI technologies.  
Personal contact may be explored to get the required information. |
|   | JD (R)  
Dr R S Suman, Div. of Extension Education |
| **5.** | Impact of *Mera Gaon Mera Gaurav* (MGMG) programme | ✔ Impact of MGMG may be highlighted in ATR of Extension Council in quantitative form  
Data of this programme may be updated regularly |
|   | Chairman  
JD (EE) |
| **6.** | Quantification of viewers, visitors and participants empowered with ICAR-IVRI technologies | ✔ Quantification of viewers surfing youtube videos, mobile apps, whatsapp etc. uploaded with ICAR-IVRI technologies  
Quantification of visitors visiting ICAR-IVRI stall showcased with ICAR-IVRI technologies, exhibits etc. in different farmers’ fair/events across the country  
Quantification of participants attending different trainings and interface meetings conducted by ICAR-IVRI  
The quantitative data may be highlighted as a document of promotional activities |
|   | Chairman  
JD (EE) |
| **7.** | Information for ICAR-IVRI newsletter | ✔ Brief report of Kisan Mela  
Videos and mobile apps of ICAR-IVRI technologies |
|   | Chairman  
JD (EE) |
| **8.** | Highlighting stem cell activities | ✔ Action may be taken to highlight the stem cell activities in Kisan Melas in the form of exhibits and posters |
|   | JD (EE)  
JD (EE) and Scientists involved in Stem Cell Research |
| **9.** | Celebration of important days | ✔ Preparation of day celebration calendar like Science Day, Milk Day, World Veterinary Day, Technology Day, Agricultural Education Day, World Environment Day, World |
|   | Chairman  
JD (EE) in association with KVK & other Divisions |
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  • Woman scientists may take up the action on Women’s Day celebration |   |   |
| 10. | Impact of TSP and NEH activities  
  • Animal distribution assessment  
  ✓ Baseline data  
  ✓ Comparative study of animal distribution  
  • At least 12 health camps per year may be conducted in different villages  
  • One village may be adopted for providing complete health services  
  • In-charge/scientist from the respective centre/regional station may be invited for presentation of TSP and NEH activities conducted at that centre/regional station in the next meeting of Extension Council  
  • TSP activities may also be taken up at Izatnagar campus as well | Chairman and JD (R) |   |
| 11. | Developing working models of different livestock for different farmers  
  • Working models of different livestock species viz., buffalo, cow, sheep, goat and pig for different categories of farmers viz., small, medium and large farmers may be taken up |   |   |
| 12. | Participation of the scientists in institute’s extension activities | The Chairmen advised the HoDs to nominate the scientists from their Divisions/Sections for continuous support in conducting extension activities (farmers’ fair, exhibition, health camps, etc.) of the institute across the country | JD (EE) | All HoDs |
| 13. | Representation of farmer as a member in the meeting of Extension Council | The farmers comprising landless, marginal, small, large, entrepreneurs, farm women, may be invited for participation in the meeting of Extension Council | Chairman | JD (EE) |
| 14. | Strengthening instructional/demonstration farm, kitchen garden, road construction inside demonstration farm and improving pond dyke of | Efforts may be given to strengthen the instructional/demonstration farm of KVK in order to enhance its visibility among the stakeholders  
  • A scientific kitchen garden may be | Chairman | In-Charge, KVK, ICAR-IVRI |
fish ponds of KVK, ICAR-IVRI developed and maintained by KVK for food and nutritional security of the farm families
- Efforts may be given to construct road inside the demonstration farm and improving condition of dyke of the fish ponds

15. Highlighting report of the Farmer FIRST Programme (FFP) in ATR of Extension Council
- The consolidated report of Farmer FIRST Programme (FFP) may be submitted to JD (EE) with a copy to JD (R) for its inclusion in ATR of Extension Council

16. Devising mechanism for complete sanitization of milk and meat in order to improve the status of animal husbandry in Bareilly district
- Action may be taken up by VPH division for sample testing of milk, meat, water etc. for assessing microbial growth
- A mass awareness programme may be conducted among the dairy farmers, other livestock farmers etc. about the recommended hygiene practices for rearing animals

17. Interface meeting
- Interface meeting may be organized at regular interval with the various state animal husbandry department and other organizations

At the end of the discussion Chairman made the following concluding remarks:
- All the centres/regional stations of ICAR-IVRI have put appreciable efforts in executing TSP and NEH activities, however, impact assessment of these activities needs to be worked out
- Impact assessment of Farmer FIRST Programme (FFP) needs to be worked out and it may be highlighted in the report of Extension Council
- Photographs of farmers’ field should be included while highlighting the report of on-farm trial under participatory mode, FLD etc.
- One speaker may be invited to deliver the lecture on some practical aspects like Farmers Producer Organization, Custom hiring and Farm Mechanization, etc.

The meeting ended with vote of thanks given by Dr Mahesh Chander, HDEE & Member Secretary.
PARTICIPANTS OF THE XX MEETING OF THE EXTENSION COUNCIL OF ICAR-INDIAN VETERINARY RESEARCH INSTITUTE, IZATNAGAR HELD ON 06.03.2019

1. Dr Raj Kumar Singh, Director, ICAR-IVRI, Izatnagar- Chairman
2. Dr B P Mishra, Joint Director (Research), ICAR-IVRI, Izatnagar - Member
3. Dr V.K. Gupta, Joint Director (CADRAD), ICAR-IVRI, Izatnagar -Member
4. Dr Triveni Dutt, Joint Director (Academic), ICAR-IVRI, Izatnagar -Member
5. Dr Mahesh Chander, JDEE (Act) & Head, Division of Extension Education, ICAR-IVRI, Izatnagar -Member Secretary
6. Dr K Ponnusamy, Principal Scientist, Dairy Extension Div., NDRI, Karnal- Member
7. Dr R.K. Gangwar , Superintendent Govt. of Poultry Farm (Representative of A.D. Bareilly)
8. Head, Division of Medicine, ICAR-IVRI, Izatnagar – Member
9. Head, Division of Surgery, ICAR-IVRI, Izatnagar – Member
10. Head, Division of Animal Reproduction, ICAR-IVRI, Izatnagar – Member
11. Head, Division of Parasitology, ICAR-IVRI, Izatnagar – Member
12. Dr A M Pawde, Pr. Scientist, Surgery Division, ICAR-IVRI –Member
13. Dr Putan Singh, Pr. Scientist, A.N Division, ICAR-IVRI, Izatnagar –Member
14. Dr B P Singh, Pr. Scientist, JDEE, ICAR-IVRI, Izatnagar – Member
15. Dr K. Mahendran, Scientist, Division of Medicine, ICAR-IVRI, Izatnagar - Member
16. Dr Himani Dhanze, Scientist, VPH, IVRI – Member
17. Shri Rakesh Kumar, Joint Director (Administration), ICAR-IVRI, Izatnagar – Special Invitee
18. Dr A.K. Verma, Head, Division of Animal Nutrition, ICAR-IVRI, Izatnagar - Special Invitee
19. Dr Sanjay Kumar, Pr. Scientist, ARIS Cell, ICAR-IVRI, Izatnagar - Special Invitee
20. Dr Raj.K. Singh, I/c KVK, ICAR-IVRI, Izatnagar – Special Invitee
21. Dr Ranvir Singh, Pr. Scientist, Division of Animal Genetics and PI of Farmer FIRST Programme (FFP), ICAR-IVRI, Izatnagar – Special Invitee
22. Dr Pallab Chaudhuri, Pr. Scientist, Division of Bacteriology & Mycology, ICAR-IVRI, Izatnagar – Special Invitee
23. Dr M P Sagar, Pr. Scientist & I/c ToT, CARI, Izatnagar - Special Invitee
24. Dr P N Kaul, Retd. Pr. Scientist, ICAR-IVRI, Izatnagar - Special Invitee
25. Dr M P Saxena, Retd. Prof. GBPUA&T, Pantnagar - Special Invitee
26. Dr R S Suman, Sr. Scientist, Division of Extension Education, ICAR-IVRI, Izatnagar - Special Invitee
27. Dr P K Mukherjee, Pr. Scientist, Division of Extension Education, ICAR-IVRI, Izatnagar - Special Invitee