

**PROCEEDINGS OF THE FOURTEENTH MEETING OF EXTENSION COUNCIL OF
INDIAN VETERINARY RESEARCH INSTITUTE, IZATNAGAR
HELD ON 24.01.2013**

The XIV Meeting of the Extension Council of IVRI was held on 24 January, 2013 at 11.30 A.M. in the Committee Room of Agricultural Technology Information Centre (ATIC), IVRI and the following members were present.

1.	Dr Gaya Prasad, Director, IVRI, Izatnagar	Chairman
2.	Dr. Mahesh Chander, I/c Joint Director (Extension Education)	Member
3.	Dr. G R Patil, Joint Director (Academic)	Member
4.	Dr. D N Kamra, Joint Director, (Research)	Member
5.	Dr. G Sankhala, Pr Sci, Div of Dairy Exten., NDRI, Karnal	Member
6.	Dr. Mahesh Chander, HD, Div. of Extn. Education	Member Secretary
7.	Dr. M. M. S. Zama, HD, Surgery, IVRI	Member
8.	Dr. P. S. Banerjee, HD, Parasitology, IVRI	Member
9.	Dr. S K Mendiratta, HD, LPT, IVRI	Member
10.	Dr. Umesh Dimri, HD, Medicine Division	Member
11.	Dr. (Mrs.) Hema Tripathi, Project Coordinator, KVK, Izatnagar	Member
12.	Dr. S. Mahmood, PS, A R Div, IVRI	Member
13.	Dr. R. S. Rathore, Sr Sci, VPH Div, IVRI	Member
14.	Dr. B. P. Singh, Sr. Sci, JDEE, IVRI	Member
15.	Dr. P.K.Singh, Representing Dy. Director (AH), Bareilly	Member
16.	Dr Putan Singh, Pr Sci, AN Div, IVRI	Special Invitee
17.	Dr. Sanjay Kumar, Pr. Sci, ARIS Cell, IVRI, Izatnagar	Special Invitee
18.	Dr A M Pawde, Pr Sci, & I/c Polyclinic, IVRI, Izatnagar	Special Invitee
19.	Dr. Rupasi Tiwari, Sr. Scientist & I/c ATIC, IVRI	Special Invitee
20.	Dr Ranveer Singh. Sr Scientist, AGB Div,	Special invitee
21.	Dr H.R. Meena, Senior Scientist, Division of Extn. Education	Special Invitee
22.	Shri Kundan Singh, I/C, Communi.Centre, IVRI,	Special Invitee

Dr. Mahesh Chander, Member Secretary welcomed the Hon'ble Chairman and members of the Extension Council and briefed about the earlier meetings of Extension Council of IVRI. Highlighting the importance and functions of the Council, he expressed his gratitude to Director for taking keen interest in the extension programmes of the institute and making it convenient to attend the meeting. On the expiry of the term of the existing members of the Extension Council, new members were inducted into the council subject to approval of the Board of Management of IVRI.

In his opening remarks, Dr. Gaya Prasad, the Director, IVRI and Chairman, Extension Council of IVRI welcomed the members to the meeting. He spoke on the challenges before the extension system in the globally competitive production scenario. He emphasized that there is need to bring in changes in production scenario in such a way that not only production is enhanced but also the quality of production is improved by ensuring healthy production environment. While appreciating the good work done by all the components of Extension at IVRI like The Joint Directorate of Extension Education, Division of Extension Education, KVK, ATIC including Communication Centre, he emphasized that the transfer of technology initiatives need top priority in the country especially in livestock sector. He assured that the administration will always be supportive to the good endeavours of the Extension Education personnel of this

institute. Also, the Chairman thanked the officials of the State Government, for the support extended by the state agencies in organization of extension activities like exhibitions, gooshi, including their participation in the Extension Council Meetings, whenever held.

Agenda Item No.1: Confirmation of the Proceedings of the XIII Meeting of Extension Council of IVRI held on 21.09.2011.

The Proceedings of the XIII Meeting of the Extension Council held on 21st September, 2011 were circulated to all the members vide letter No.F. 19-2/2011-12-EE dated 21.03.2012 for their comments, if any. No comments from the members were, however, received. Accordingly, the House was requested to confirm the Proceedings of the XIII meeting of the Extension Council and the same were confirmed by the council.

(Action: All the Members of Extension Council)

Agenda Item No.2: Action Taken Report on the Decisions Taken in the XIII Meeting held on 21.09.2011.

Point-wise discussion was held on the action taken report on the decisions taken during the XIII Meeting of the Extension Council held on 21.09.2011. The following points emerged for discussion:

2.1 Organizing 'Farm School on Air' Programmes: One Farm school- on Air programme was organized through AIR, Rampur station during the year with the sponsorship of State Bank of India. The Farm School-on-Air programmes should continue to run on external sponsorship basis, for which funds may be tapped from banks, pharmaceuticals & fertilizer companies. The Joint Director (Ext Edu) informed that the banks have already been sponsoring the 'Farm School on Air' Programmes, other agencies too would be approached to sponsor the programme in future.

(Action: Joint Director (EE))

2.2 Updating the extension activities of the institute in IVRI website: All activities/events taking place at IVRI' organized by IVRI and its various campuses/ units should be posted in the IVRI website for awareness among the concerned public. The I/c ARIS cell informed that all the material received by the ARIS cell for uploading in the website from various divisions is being uploaded on regular basis. The Chairman desired that the extension activities including trainings being organized by IVRI should find proper place in the IVRI website.

(Action: JD(EE)/In-charge, ARIS Cell and Heads of Divisions)

Agenda Item No.3: Review of Extension Activities of IVRI during 2012-13.

The report on the extension activities performed by Joint Directorate of Extension Education, Division of Extension Education, KVK and ATIC was presented by Dr. Mahesh Chander, In-Charge, JD(EE). A PowerPoint presentation was made by him, explaining the activities in detail, initiatives taken by the various units of extension at IVRI. He also discussed the proposed activities during 2013-14.

The Chairman expressed his satisfaction on the good work being done by extension set-up of IVRI. He opined that the activities still need to be upscaled further to augment technology transfer in livestock sector. He stressed that efforts need to be extended to other parts of the country to promote animal health and production technologies through collaborative programmes with other ICAR institutes, state agencies and NGOs.

(Action: JD(EE))

3.1 The Collaborative programme with IARI on multiplication of good quality seed.

IVRI is receiving seed material (paddy & wheat) from IARI for distribution and multiplication by sowing at farmers' field for technology assessment and multiplication at farmers' end. The results obtained are compiled and sent to IARI for their record.

(Action: I/c, KVK)

3.2 Production and sale of vermicompost: It was decided that all the IVRI products including vermicompost should be sold properly packed and labeled. In case of vermicompost, packing in bags increases the cost. Dr. Ranveer Singh raised the point that the farmers/customer coming to IVRI to buy vermicompost are asked to bring the bag which does not seem practical and buying bags for this purpose increases the cost of vermicompost. Dr. Putan Singh, Coordinator, Farm Section assured to provide the gunny bags/plastic bags from farm section. The vermicompost, whether produced at KVK farm or under the project of Dr Ranveer Singh should be sold at same rate. However, It was felt that the focus should be on research and demonstration instead of production and marketing of vermicompost.

(Action: JD (EE), Dr Ranveer Singh, I/c, KVK)

3.3. The applicable Sale tax/ VAT should be levied on sale of products of the Institute. For this purpose, the modalities should be worked out.

(Action: JD (EE), I/c ATIC, F&AO)

3.4 All the Divisions should contribute to the extension activities of the institute coordinated by the Joint Directorate of Extension Education. The Heads of Divisions of Medicine, Surgery and Animal Reproduction in particular should ensure participation of the scientists and students in the animal health camps being organized by the institute at various places including in Akha village every Friday by the Div of Extension Education.

(Action: JD(EE)/All Heads of Divisions/Sections)

3.5 Establishment of IVRI – FM Radio Station “Pashu Vani”

JD (EE) informed that the possibilities of establishing FM station were explored by contacting different agencies but it was felt not feasible for various reasons. The Chairman advised that efforts should continue toward its establishment.

(Action: JD (EE))

3.6 Streamlining of Weekly Animal Health Camps by Div of Extension Education.

The weekly animal health camps being organized by Div of Extension Education need to be further strengthened by pooling up resources under different field programmes running at the institute. Accordingly, the venue for Weekly animal health camps organized by the Division of Extension Education was shifted to Akha village from Rajau Parspur village w.e.f January 1, 2013, as per the recommendation of meeting held on 31.12.2012 under the chairmanship of Director, IVRI regarding the project on conservation of Sahiwal through farmers' participation at Akha village. The Heads of Divisions of Medicine, Surgery and Animal Reproduction in particular should ensure participation of the scientists and students in the animal health camps being organized at Akha village every Friday by the Div of Extension Education. The local veterinary officer from SDAH responsible for this village may also be involved in weekly animal health camps.

(Action: HD (EE), concerned HoDs)

3.7. Dr. Ranveer Singh informed that farmers need the seed of Kent variety of Oat for green fodder cultivation, which should be made available by Farm Section. Dr. Putan Singh, Coordinator, Farm Section agreed to provide the seeds of Kent variety of Oat to the ATIC for sale to the farmers.

(Action: I/c Farm section, I/c ATIC)

Agenda Item No.4: Proposed Action Plan of Extension Activities for 2012-2013.

Dr Mahesh Chander, In-Charge, JD (EE) presented the proposed action plan of extension activities for 2012-13. The chairman appreciated the action plan drawn by the Joint Directorate of Extension Education. The following points emerged on the presentation.

4.1 Extension programmes to be undertaken at National level in collaboration with regional stations of IVRI, ICAR Institutes, SAUs & SVUs. The regular interface meetings may be conducted with the VOs of State Departments of Animal Husbandry of various states.

(Action: JD (EE))

4.2. The IVRI extension services should strive to reduce the cost of delivery of information by using communication tools like mobile telephony, ICTs, farm radio & TV programmes, wherever possible in collaboration with agencies like state line departments, NGOs, possibly with other national international agencies too. The information about scientific recommended animal husbandry practices/technologies may also be made available in chips compatible to mobile phones so that farmers can listen while travelling/working to improve their knowledge on livestock farming.

(Action: JD (EE), HD (EE))

4.3. The importance of organizing the *Kisan mela* was deliberated in great detail, considering its role in transfer of technologies. It must be taken into account that the areas from where the farmers participate in *Mela* (visit on their own or regularly brought in the institute vehicle year after year from same villages), involvement of manpower of Institute, expenditure involved, cost benefit ratio etc. The Chairman pointed out that IVRI being a veterinary research Institute and majority of the technologies developed by the institute are for the use of veterinarians/scientists and industry and only a few of these technologies can be directly used by the farmers. Under the circumstances, the utility of organizing *Kisan Mela* in the IVRI campus must be enhanced by organizing farmer friendly activities like animal competitions, skill competitions, *gosthis* and other programmes, wherein, farmers can participate. Many members were of the view that the *mela* may be organized in village conditions under the jurisdiction of various blocks of Bareilly district and largely in collaboration with State Department of Animal Husbandry (SDAH). It was finally decided that the Farmers' fair (*Kisan Melas*) should be organized round the year preferably in rural areas. One Kisan Mela of bigger magnitude in a need based modified format based on the experiences gained from earlier *Kisan Melas*, may be organized in October-November each year .

(Action: JD (EE))

4.4 The regular availability of a suitable vehicle for extension work is important for conducting field extension activities effectively. There used be a Mobile Veterinary Van at IVRI donated by Bank of Baroda during 1980s, which is now non serviceable. Therefore, efforts should be made to purchase a Mobile Veterinary Van with the financial assistance of agencies like NABARD & commercial banks.

(Action: JD (EE))

4.5. Radio and T.V talks given by the experts of the Institute should be coordinated through Joint Directorate of Extension Education. The experts may give prior information about their talks to the JDEE.

(Action: JD (EE), HoDs)

Fresh Agenda Items

Agenda Item No. 1: Reduced strength of scientists of Extension Education discipline in the Division of Extension Education.

At present, only two scientists are posted in the Division of Extension Education, IVRI, out of total five scientists of Extn. Education discipline posted at IVRI including Programme Coordinator, KVK. As per the revised cadre strength, 08 scientists are supposed to be posted at IVRI. Even the strength of 08 scientists is less, considering the quantum of work and minimum scientific requirement of Division i.e 10 scientists. The sanctioned scientific strength at IARI (22) and scientists in position at NDRI too is more than 10, so ICAR may be requested for posting of more scientists of Extension Education discipline at IVRI.

The Chairman advised to submit a written request explaining the factual position so that requisition could be sent to ICAR for posting of scientists. The HD (EE) assured to submit the proposal once again for onward submission to the ICAR.

(Action: Head (EE))

Remarks of Invited experts

Dr. G Sankhala, Pr Scientist, Div of Dairy Extension, NDRI, Karnal & Member, Extension Council of IVRI expressed that IVRI extension activities are quite appreciable, especially when there is very limited scientific manpower. He suggested augmenting Transfer of Technologies through regional stations of IVRI, organizing Kisan Mela at regional stations and development of model villages. Dr K P Singh, veterinary Officer, the Representative of State Animal Husbandry, also expressed satisfaction on the extension activities being carried out by the IVRI. He assured that his department would always be extending support in the activities and would readily collaborate in any proposal on joint activity initiated by IVRI for the agricultural and livestock development in the region.

Concluding Remarks of the Chairman

Dr. Gaya Prasad, Director, IVRI and Chairman of Extension Council in his concluding remarks expressed his satisfaction at the active deliberations on the extension activities of IVRI. He emphasized that priorities in A H Extension activities at IVRI should be in tune with the national policies and programmes, Vision 2030 of IVRI & ICAR as also in line with the approved recommendations of the XII Plan working groups on Agricultural Extension & A H Extension constituted by Planning Commission, Govt. of India.

The Chairman thanked all the members for their active participation in the meeting by giving valuable inputs and expected the same in future meetings. He advised the extension scientists of IVRI to be more proactive in the interest of farmers as also in their own interest as now ICAR is giving more weightage to contribution in extension work. He expressed the hope that the IVRI scientists in general and extension education scientists in particular would commit even more towards the efficient transfer of technologies to livestock owners.

On completion of the deliberations on the various agenda items for the meeting, Dr. Mahesh Chander, HD (EE) & Member Secretary, Extension Council of IVRI proposed a 'Vote of Thanks' to the Chair and to all the members for their keen and active participation in the Extension Council meeting.
