

Eastern Regional Station, IVRI observed “Swachhta Hi Seva” under Swachh Bharat Mission

As part of the “Swachhta Hi Seva” under the Swachh Bharat Mission or Clean India Mission of the Government of India; a cleanliness drive led by Dr Arnab Sen, HoRC, ERS, ICAR-IVRI, Kolkata was organized at Eastern Regional Station, ICAR-IVRI on 1st October, 2023. The



theme of Swachhta Hi Seva (**SHS-2023**) is 'Garbage Free India' with focus on visual cleanliness through voluntarism/shramdaan. All the Scientists, staffs and students of the regional station participated enthusiastically in the cleanliness drive and expressed their commitment for the Swachhta Abhiyan. In order to spread awareness and understand the importance of Swachhata in one's life, the HoRC, ERS, Kolkata administered the Swachhata pledge and motivated the staff to involve themselves in cleanliness activities.



The programme started with a sensitization programme on hygiene and sanitation among the staff to keep their respective working space, laboratory and surroundings clean. During the drive, old newspapers and other unwanted articles were appropriately disposed. To keep the office place neat and clean, cleaning of electrical switch boards/fans/AC in all rooms of the Ministry were done. This was followed by cleaning the campus including building premises, and common areas. All the unwanted plants, weeds, garbage,



polythene bags and other waste materials scattered inside the campus were picked up and disposed properly. Overall, it was a successful team work where all the staff members actively participated with zeal in cleaning the regional station campus as well as the surrounding areas. It was decided to continue the cleanliness drive in and around the campus in order to maintain a clean environment.

