

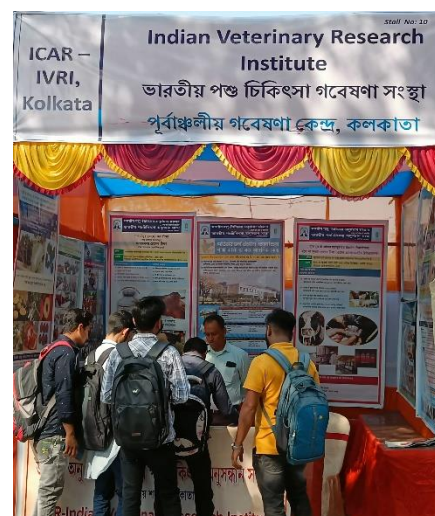
ERS, ICAR-IVRI, Kolkata, Participated in Krishi Mela -2023 at Sasya Shyamala KVK, Arapanch, West Bengal

The Eastern Regional Station (ERS) of ICAR-Indian Veterinary Research Institute (IVRI), Kolkata participated in the **Krishi Mela-2023** on theme “Natural Farming and Farmers Producer Organization” held at Sasya Shyamala Krishi Vigyan Kendra, Arapanch, South 24 Parganas, West Bengal from 14- 16 February, 2023.



The Mela was inaugurated by Swami Shivapurnananda Ji Maharaj, Vice Chairman, Sasya Shyamala KVK, Arapanch, West Bengal, in the presence of Dr Pradip Dey, Director, ICAR-ATARI, Kolkata, Padmashri Dr. H. Sudarshan, Founder and Secretary, Vivekananda Girijana Kalyana Kendra and Karuna Trust, Bengaluru, along

with other guests and dignitaries. The scientists of the Regional Station viz. Dr. S. C. Das, Dr. D. Mondal, Dr. P. K. Nanda, PS led by Dr. P. S. Banerjee, Station In-charge, ERS, IVRI, Kolkata participated in the Krishi Mela-2023. In the said Mela, an exhibition stall was put up by the Regional Station with banners and festoons, wherein various technologies and packages of practices developed by the institute were



showcased for benefit of the farmers and visitors. During the occasion, various leaflets and handouts in vernacular language on different emerging and re-emerging diseases of livestock (rabies, tuberculosis, brucellosis, Peste des petits ruminants),

vaccination schedules for cattle, sheep/goat, chicken and duck, were distributed to visitors to create awareness among them. Besides, literatures on scientific animal husbandry practices of livestock and poultry were also distributed. On the second day of Krishi Mela-2023, Dr. P. S. Banerjee, Station In-charge, ERS, ICAR-IVRI, Kolkata, chaired one technical session of the Sensitization Workshop on “Various Schemes and



Programmes of Government in Horticulture, Fisheries and Livestock Sector”. During his deliberation, Dr. Banerjee briefed about the centrally sponsored flagship schemes of the Government implemented through ERS, ICAR-IVRI, Kolkata and the benefits of those schemes in improving household income, generating gainful employment in rural areas, particularly among landless, small and marginal farmers and women of the region. During the three days of Mela, the questions raised by farmers in connection with health and management aspects of livestock were also duly addressed by the participating scientists.



The farmers and visitors who visited the stall were quite impressed with the exhibits and also found to be highly motivated.