

## **Input Distribution Program in Canning-I Block of West Bengal under Development Action Plan for Scheduled Caste Scheme**

The ICAR-Indian Veterinary Research Institute (IVRI), Eastern Regional Station (ERS), Kolkata and Pranabananda Vidya Mandir (PVM, Bharat Sewashram Sangha, BSS), Daria, Canning-I (South 24-Paraganas) jointly organized Animal Health Awareness, Gosthi cum Interaction and two Input Distribution Programs at Daria village under Canning-I Block (South 24 Paraganas, West Bengal) on 27<sup>th</sup> November, 2024. Dr B. Mondal, Principal Scientist; Dr. S. Naskar, Principal Scientist and Dr. G. K. Das Principal Scientist from ICAR-IVRI-ERS, Kolkata and Sri Sujit Mondal, Secretary, Daria-PVM, BSS were present in the programme and co-ordinated the events. Smt Mamata Naru, Mrs Pratima Kayal and Mrs Baisakhi Bag, the trained beneficiaries of ERS, ICAR-IVRI, from the Balarampur village of Sonarpur block also joined the program. They were specially invited for sharing their experiences on back yard poultry farming to these novice beneficiaries of Canning-I block (Sonarpur-Canning-I, Inter Block Interaction) and also to share their experiences of working with ICAR-IVRI, ERS, Kolkata since last five years.

### **Poultry Health Awareness and Input Distribution Program:**



For the first program, twenty five (n=25) rural women belonging to the scheduled caste community were selected from Daria, Gobramari, Gopalpur, Narayangar, Shibnagar and Thakuraniberia villages of Canning-I block. Majority of them (n=22) belong to Poundra sub-caste except a few (n=3) those are from Kaora sub-caste. The purpose of the program was to promote backyard poultry farming with improved variety of chicken, among the rural women for nutritional support to their family members and cash earning for better livelihood. In the beginning, all the beneficiaries were registered their names and received the awareness kits, comprising scientific extension literature like leaflets and handbills on backyard poultry farming, schedule of vaccination as well as de-worming, various poultry and duck diseases, quail, duck and turkey farming etc. Dr S. Naskar at first delivered a lecture on the importance and the process of

brooding of newly born chicks. He also emphasized the health care management during winter season and special care to be undertaken to avoid chick mortality and for better survivability of



newly born chicks. Dr B. Mondal briefly described about the history of ICAR-IVRI and ERS, ICAR-IVRI and their contribution for societal development in general and weaker section in particular. He also narrated various poultry and duck vaccines those were produced by the premier Institute, ICAR-IVRI and saved the life of birds.

Five hundred (n=500) Kaveri chicks along with chick feeders (n=25) and drinkers (n=25) were distributed among them. They also received medicine kits (n=25) consisting feed supplement preparation with vitamin A, C, E, B<sub>12</sub>, D<sub>3</sub>, folic acid and H and also minerals like calcium, zinc, cobalt and selenium; anti-stress formulations; liver tonic; physiological rehydration solution and medicine and broad spectrum and micronized anthelmintic etc.

### **Gosthi, Interaction and Input Distribution Program:**

In another program, a total of 24 women beneficiaries from Daria (Dakshin, Purba and Paschim),



Gobramari, Shibnagar and Ronia villages were participated. The beneficiaries belong to 4 organized groups, selected based on their past performances on poultry farming practices and interaction meets

conducted previously at ERS, ICAR-IVRI, Kolkata on 29<sup>th</sup> May, 2022, 29<sup>th</sup> July, 2024 and 6<sup>th</sup> September, 2024.

Dr. B. Mondal briefly described on the importance of vaccination for backyard farming



profitability. He emphasized on the overall schedule of poultry vaccination and special emphasis on the three viral diseases i.e. Ranikhet, Gumboro and the Fowl Pox, which are more prevalent in this area at present. Dr. G. K.



Das reminded the beneficiaries about their duties to be done with the inputs. He also emphasized on the value record keeping for backyard farming and closed observation on the

inputs to make the unit sustainable. Smt Mamata Naru also told on the importance of record keeping and how they have made their units profitable by writing all daily events specially the expenditures on the units. Mrs Pratima Kayal and Baishakhi Bag also shared their experiences and transformations they achieved after association with ERS, ICAR-IVRI.

A total of five hundred (n=500) Kaveri chicks and sixty (n=60) Khaki Campbell ducklings, feeders (n=24), drinkers (n=24)



and medicine kits comprising electrolytes, anthelmintics, vitamins (vit-A), cough syrup, digestive enzyme and carminative, minerals (liquid calcium), liver extracts and anti-stress preparations were distributed among them.

# Input Distribution Program

