Khet Bachao Abhiyan (KBA) – Progress Report

The Government of India has launched a nationwide campaign, Khet Bachao Abhiyan (Rabi-2026), from 22 October to 30 November 2026, with the objective of promoting balanced fertilizer use, improving soil health and encouraging sustainable agricultural practices. As part of this campaign, ICAR-IVRI has constituted 25 teams, of which 20 teams, comprising 100 scientists, have so far visited 38 villages. As of 04 November 2026, a total of 1,154 farmers, including 145 women farmers, have participated in the Kisan Goshtis organised by the scientists in these villages.

The programmes are being conducted in coordination with the Uttar Pradesh State Department of Agriculture. In addition to creating awareness about soil health, balanced fertilizer application and natural farming, the scientists are also sensitising farmers on scientific livestock management practices, the importance of timely vaccination and other aspects of animal health and productivity.

Glimpses of Field Activities under Khet Bachao Abhiyan (KBA)

GPS Map Camera
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Note : Captured by GPS Map Camera
Google

GPS Camera, Map & Timestamp
2, Aonla - Shahabad Rd, near by Kila Mandir, Ram Nagar, Bareilly, Uttar Pradesh 243303, India
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Google

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Google

GPS Camera, Map & Timestamp
84PH+W89, Mauchand Pur, Uttar Pradesh 243303, India
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Bakarganj, Uttar Pradesh, India
67q9+mf9, Bakarganj, Uttar Pradesh 243401, India
Lat 28.239231° Long 79.268339°
Thursday, 22/10/2026 12:03 PM GMT +05:30
Note : Captured by GPS Map Camera
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