

ERS, ICAR-IVRI, Kolkata, Organized “Input Distribution and Animal Health Awareness Programme” at Daria, South 24 Paragans under DAPSC Scheme

Eastern Regional Station (ERS), ICAR-Indian Veterinary Research Institute (IVRI), Kolkata in collaboration with Bharat Sevashram Sangha organized an ‘Animal Health Awareness campaign’ and ‘Kaveri” chick distribution programme’ at Daria village of Canning 1 Block in South 24 Parganas district on 15th March, 2023.

The programme was conducted under Development Action Plan for Scheduled Castes (DAPSC) scheme for the year 2022-23. A total of 200 woman beneficiaries belonging to scheduled caste community from 4 different villages, namely



Thakurani Beria,
Sundhipukuria,
Kauasachak and Ronia

villages of Canning 1 block participated in the programme. Dr Sadhan Bag, Principal Scientist, and Dr S. Naskar, Principal Scientist from ICAR-IVRI-ERS, Kolkata were present in the programme.



The events of the programme were co-ordinated by Dr. Sadhan Bag. The programme



was organised in two phases comprising 150 and 50 beneficiaries in the forenoon and afternoon, respectively. At the beginning, an awareness programme cum “Kisan gosthi” was organized with all the beneficiaries. This was



followed by input distribution wherein an awareness kit (printed folder, writing pad, pen, and leaflets in Bengali on backyard poultry farming, folders related to chick management were provided.

In the awareness programme, Dr Sadhan Bag appraised all the beneficiaries about the history of ICAR-IVRI and the contribution made for the human society through

production of veterinary biological, vaccines, diagnostics, etc as well as various



technologies for improving animal productivity which were translated through the main centre and different regional campuses and stations. Dr. Sadhan Bag then briefly described about the DAPSC scheme and its main aim, and also the objectives of programme. Dr Bag highlighted about the role of stress on livestock in

general and poultry in particular. He also suggested the various ways to improve the productivity by reducing the stressful conditions to the birds.

Dr. Shyamal Naskar apraised the beneficiaries about the importance of good management on animal productivity in general and poultry in particular. He emphasized the brooding procedure of day old chicks, poultry housing, various feeds including various feeding practices, importance of farm hygiene as well as overall management of poultry and especially the “Banaraja” birds which was distributed to the women beneficiaries. Dr Naskar highlighted the importance of back



yard poultry in rural income generation and household nutrition and informed the participants about various important poultry diseases, their diagnosis and prevention measures. The vaccination schedule was discussed including various poultry diseases as well as the application and doses of various medicines provided to the beneficiaries. The awareness about diseases like Bird flue and precautionary measures against spreading these diseases were provided to the beneficiaries.

Under input distribution programme, three thousand (n=4000) Kaveri chicks, poultry



chick mash (n=2000Kg), chick feeder (n=200), chick drinkers (n=200), Steel Gamla as well as



medicine kits (n=150) consisting of multi-vitamin, anti-stress/

immune-modulators, liver extract, anthelmintics, liquid calcium, appetizer and antibiotic were distributed among the beneficiaries.

