

Awareness Programmes on Soil Health Management and Balanced Fertiliser Usage in Bhojipura Block, Bareilly, U.P.

The ICAR-Indian Veterinary Research Institute (IVRI), Izatnagar, Bareilly, organized a series of awareness programmes across multiple villages on April 30, 2026, under the “Mera Gaon Mera Gaurav” initiative, with a focus on soil health management, balanced fertiliser use, sustainable agriculture, and livestock care. In Mohammadpur Thakuran, the programme was inaugurated by Gram Pradhan Shri Ram Kishor Gangawar, highlighting the importance of local leadership in agricultural development. Scientists from ICAR-IVRI, including Dr. S.K. Shah, Dr. Deepak Kumar, Dr. Debopam Rakshit, and Dr. Shardul Vikram Lal, addressed farmers on sustainable agricultural practices, crop planning strategies to reduce fertiliser dependency, and integrated nutrient management. Informative leaflets on vermicomposting and summer livestock management were also distributed for practical use.

A similar programme in Karampur Thakuran saw active participation from farmers, who engaged with experts, gained insights into sustainable farming techniques, and expressed their commitment to reducing excessive chemical fertiliser use. In Ghanghora Ghangori, experts conducted sessions on climate change and soil fertility, prevention of common summer livestock diseases, application of nano urea and nano DAP, government schemes, and veterinary care for milch animals. Meanwhile, the programme in Saidpur Chunnilal focused on balanced fertiliser use for sustainable crop productivity, soil health improvement, and control of contagious animal diseases.

Overall, a total of 93 farmers and officials participated across the four villages, including 52 participants from Mohammadpur Thakuran and Karampur Thakuran, 20 from Ghanghora Ghangori, and 21 from Saidpur Chunnilal. Farmers across all locations showed strong interest, actively interacted with experts, and collectively pledged to adopt environmentally responsible farming practices with reduced reliance on chemical fertilisers. These programmes reflect a growing awareness and willingness among farmers to transition toward sustainable agriculture and improved livestock management, successfully strengthening grassroots engagement and promoting practical, science-based solutions for long-term agricultural and environmental sustainability.



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Lat 28.469754° Long 79.404349°
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Karampur Thakuran, Uttar Pradesh, India
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Lat 28.459618° Long 79.406657°
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Gopalpur Azizpur, Uttar Pradesh, India

Fcjc+ xv7, Bhoji Pura Rd, Gopalpur Azizpur, Uttar Pradesh 243202, India
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