

**ICAR-IVRI organised “Institute-ATARI-KVK Interface Meet” with ATARI & KVKs of Zone I (Ludhiana), II (Jodhpur) and III (Kanpur) covering nine states of the country on 25 Jan, 2024**

ICAR-IVRI has organized first Interface Meet with ATARIs & KVKs on 25.01.2024. The meeting was graced by the Chief Guest Dr. U.S. Gautam, Deputy Director General (Agriculture Extension), ICAR, New Delhi and Guest of Honour Dr. Triveni Dutt, Director & Vice –Chancellor, ICAR-IVRI, Izatnagar, Director ATARI Dr. Parvender Sheron, ATARI Ludhiana (Zone-I), Dr. J.P.Mishra Director, ATARI Jodhpur (Zone II), Dr. Shantanu Kumar Dubey, Director ATARI Kanpur (Zone-III), KVK officials and participants. Dr. Rupasi Tiwari, Joint Director (EE) while welcoming the dignitaries and informed that ATARIs is playing instrumental role in monitoring, supervision and control of the various activities performed by the KVK in the farmers field. The KVKs through On-Farm-Trail (OFT) and Field Level Demonstration (FLD) showcase the various potential technologies for farmer’s awareness and adoption. The ATARIs and KVKs are doing great service to the Nation by quick transfer of technologies from Lab to Farmers field.

Dr. Triveni Dutt stressed that the institute has received 97 patents/designs/copyrights and another 176 patents/designs are at various stages of registration. So far, 44 technologies including 11 vaccines developed by the institute have been commercialized to 156 industries. He informed that IVRI has also developed 59 ICT tools which are being used by more than 4 lakh people in 134 countries.

DDG (Agriculture Education), Dr U.S. Gautam in his presidential remark expressed that the close liaison with IVRI will help in the quick transfer of technologies for farmers. He stressed that KVK should work for creating more FPOs in Animal Husbandry sector.

In technical session-I & II, a detailed panel discussion was held with KVK officials and experts from IVRI. The major key point emerged during discussion were the need for capacity development of SMSs and other KVK officials along with close liaison with IVRI. Functional, time bound and focused collaboration for wider dissemination of technologies and Package of practices upto farmers level is the need of the hour.

A total 400 participants from 227 KVKs from 9 states (Punjab, J&K, Uttarakhand, HP, Ladakh, Rajasthan, Haryana, Delhi and Uttar Pradesh) and ATARIs have participated in this meeting.

