

Eastern Regional Station of ICAR-Indian Veterinary Research Institute organized Input Distribution Program in Sonarpur Block of West Bengal

The ICAR-Indian Veterinary Research Institute (IVRI), Eastern Regional Station (ERS), Kolkata and Champahati-Pranabananda Vidya Mandir (PVM, Bharat Sewashram Sangha, BSS), jointly organized a 'Chicks Distribution Programme' at Sahebpur village on 20th November, 2024. Dr B. Mondal, Principal Scientist and Dr. G. K. Das, Principal Scientist from ICAR-IVRI-ERS, Kolkata



and Sri Biswanath Mondal, Secretary, PVM, Champahati and Sri Sujit Mondal, Secretary, PVM, Daria were also present in the programme. The program was conducted to promote backyard

poultry farming with improved variety of chicken among the rural women for skill development, nutritional support and income generation for better livelihood.



One hundred fifty (n=150) rural women from Chakberia, Ghoshpur, Hasanpur, Jafarpur, Kalikapur, Khorigoda, Raypur and Sahebpur villages participated in the program and received the live inputs. All the women beneficiaries underwent through an animal cum poultry awareness program previously on 26th March, 2024.



Two thousand five hundred (n=2500) Kaveri chicks were distributed among the beneficiaries along with chick feeder and drinker, medicine and feed supplement kits [consisting of electrolytes, anti-stress and immune-stimulant preparation, vitamins (vit-A, C, E , B₁₂, D₃), minerals (liquid calcium),



liver extracts and anthelmintics etc].